



West Africa   
agrofood

4th
 INTERNATIONAL TRADE SHOW

West Africa   
agro

AGRICULTURE

West Africa   
food + bev tec

**PROCESS & PACKAGING
 FOOD INGREDIENTS**

West Africa   
food + hospitality

**FOOD & DRINKS
 FOODSERVICE EQUIPMENT**

05-07 DECEMBER 2017

Accra International Conference Centre

www.agrofood-westafrica.com

Partner Event

West Africa   
plastprintpack

Organiser



STRONG FACTS ON AGROFOOD WEST AFRICA

90% of the visitors recommend the fair*

45 exhibitors from 14 countries*

72% decision makers*

924 visitors*

Strong Institutional Support

agrofood West Africa is a bi-annual event taking place in 2017, 2019, 2021, ...

* agrofood & plastpack West Africa



OPENING AGROFOOD WEST AFRICA 2015



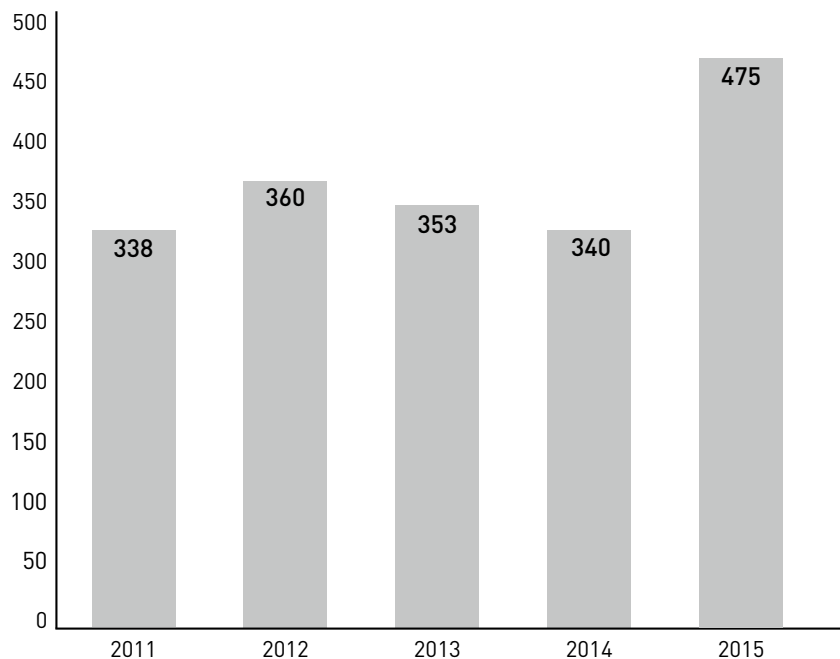
[See more impressions here](#)

IMPRESSIONS AGROFOOD WEST AFRICA 2015



[See more impressions here](#)

WEST AFRICAN IMPORTS OF AGRICULTURAL MACHINERY AND EQUIPMENT
(IN MILLION EURO)



Source: VDMA
Graph: fairtrade 2016

EXHIBITION PROGRAMME 2017

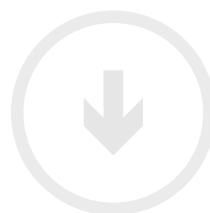
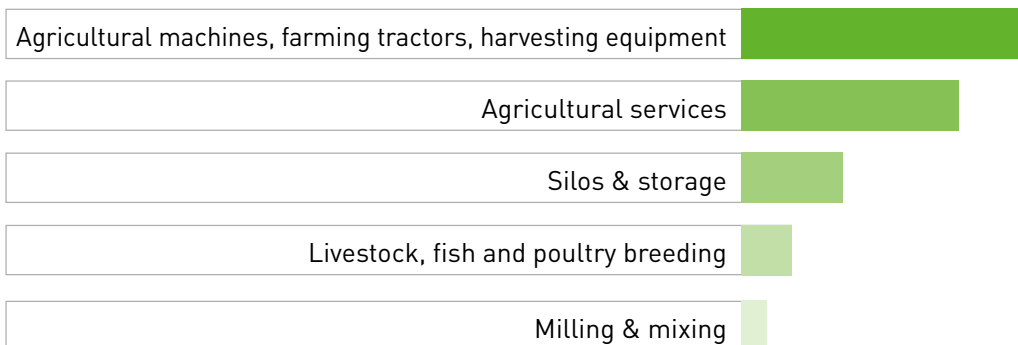
- Agricultural machines, farming tractors, harvesting equipment
- Analytical equipment
- Dryers, silos and storage systems
- Equipment for fish farming
- Feeding equipment
- Greenhouse and greenhouse plastics and equipment
- Irrigation systems
- Livestock and poultry breeding
- Milk processing equipment
- Milling and mixing installations/equipment
- Pesticides and fertilisers
- Poultry equipment
- Seeds, seedlings
- Stable equipment
- Veterinary syringes

TOP EXHIBITORS IN 2015

ADEPTA
AWILA
MOHINANI
TANIS DEGIRMEN

SECTORS OF THE VISITORS' INTEREST

(multiple responses possible):



[Read more Testimonials](#)

THIS IS WHAT THEY SAID



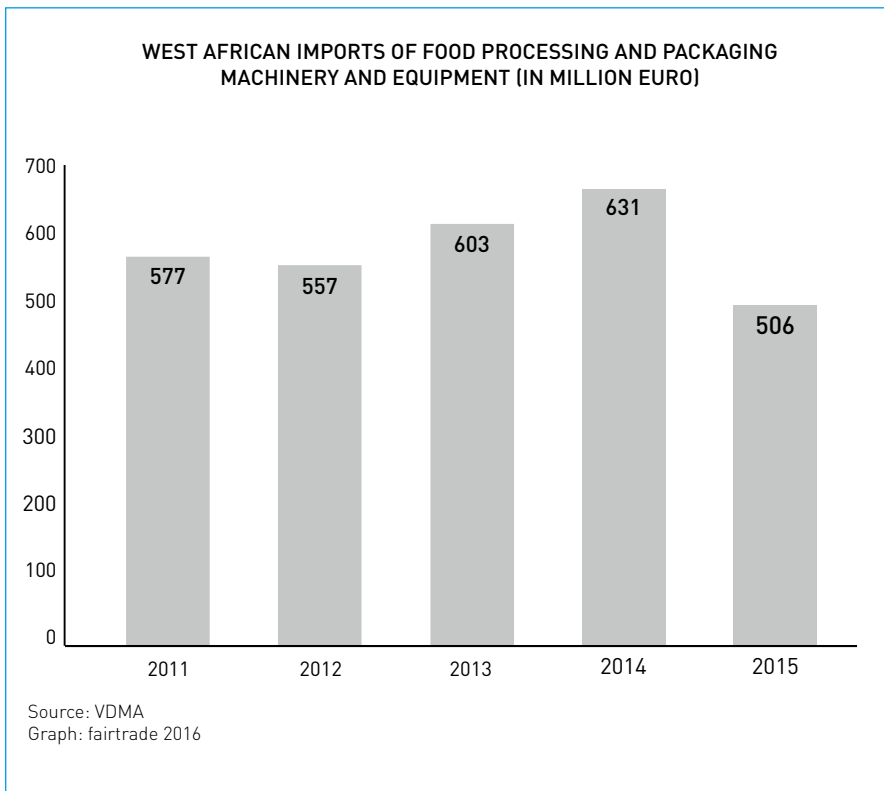
MS CHARLOTTE OPPONG BAAH
Ministry of Food & Agriculture MOFA
 – Assisant Agric Economist
MR KADO ATSUYUKI
 Contractor with JICA
 –Japan International Cooperation Agency:

Since 2012, ABU-Agribusiness Unit is a government institution to MOFA to help to facilitate investment into the agricultural sector by acting as an information hub providing match-making activities and growing technical advice to investors. Our support of Ghana and West Africa we take very serious. We participate at agrofood West Africa 2015 to provide technical information to investors and potential investors interested in the agricultural sector and to equip agribusiness with the necessary knowledge and skills. our excellent relations to our existing customers.



MR BERND LUELLMANN
AWILA - Manager International Sales:

We are active in Ghana since 1968. It has ever been an agricultural country that can use all of our equipment. The Ghanaian market offers great potential to us, because AWILA develops adequate machinery from smallest farm type to the biggest industrial type. Our target is to connect to potential buyers of our machinery. So far the interest in our technology was high, especially on the small arm type equipment.



EXHIBITION PROGRAMME 2017

PROCESS TECHNOLOGY

- Aroma-, essences- and spice-technology
- Bakery technology
- Beverage technology
- Confectionery technology
- Dairy technology
- Delicatessen and convenience food technology
- Fish processing technology
- Ice cream technology
- Noodle technology
- Screening machines
- Slaughtering and meat processing technology
- Vegetable and fruit technology

PACKAGING TECHNOLOGY

- Packaging machines
- Packaging materials

REFRIGERATION AND AIR-CONDITIONING TECHNOLOGY

- Refrigeration installations
- Ventilation, air conditioning and heating technology

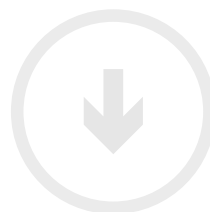
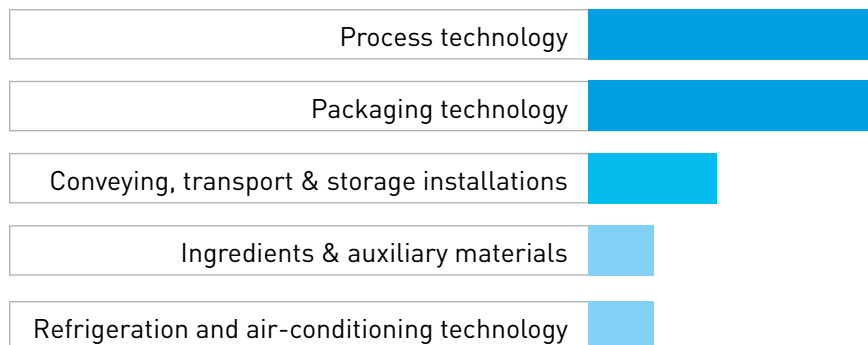
CONVEYING, TRANSPORT AND STORAGE INSTALLATIONS INGREDIENTS AND AUXILIARY MATERIALS

TOP EXHIBITORS IN 2015

ADEPTA
 BOSCH
 DÖHLER
 KHS

SECTORS OF THE VISITORS' INTEREST

(multiple responses possible):



[Read more Testimonials](#)

THIS IS WHAT THEY SAID



MR PATRICK ABLEFONI

DoehlerGroup - Area Manager West & Central Africa:

Döhler has been active in West Africa for more than 25 years. West Africa is a fast growing emerging market and together with our customers we will bring ideas to life. All our products are designed individually for each market, in close cooperation with our customers in order to fulfil their needs. Once again we want to use agrofood West Africa to get in contact with new potential customers in the food and beverage industry. So far we had several fruitful customer contacts which hopefully will end up in new business.



MR DIETER ZUELOW

KHS – Head of Technical Operation & Automation:

For KHS, a solution provider for packaging and engineering technology in the manufacturing industry, the Ghanaian and West African market is important because major players in the bottling industry are present here. This affects our business positively as they are our key clients. Our products and solutions are particularly suitable for this market because we offer turnkey solutions and our machines are first choice in technology and service. The target of participating at agrofood West Africa is to bridge the gap between our existing customers and us. Further we can increase our marketplace understanding and meet new and potential clients. It is also a great forum to show our innovations in the filling and packaging world.

EXHIBITION PROGRAMME 2017

FOOD AND BEVERAGES

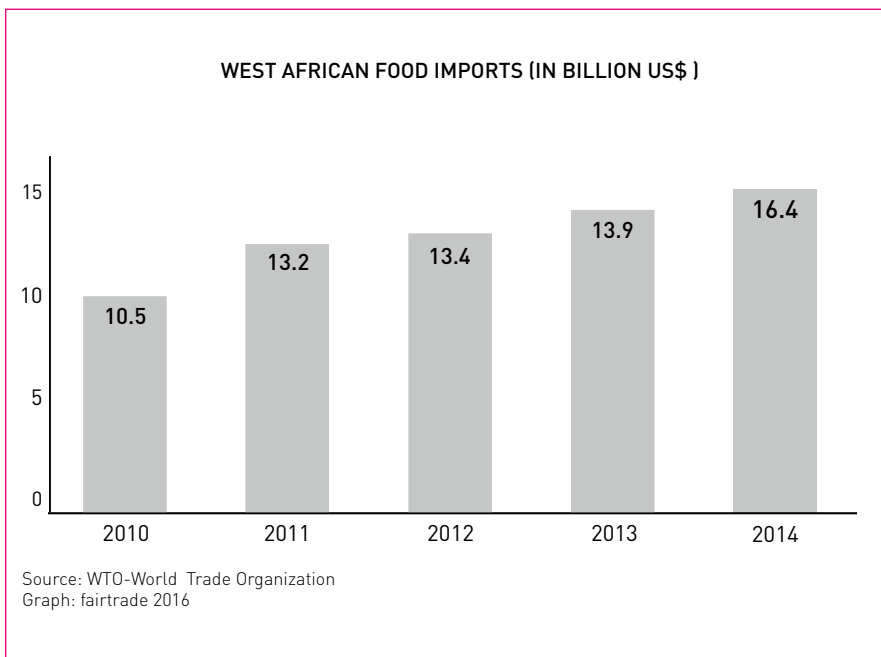
- Airy and milk products
- Bakery products, confectionery, biscuits, cookies and fine breads
- Beverages and drinks
- Canned food
- Convenience food
- Fish and seafood products
- Food and drink ingredients
- Frozen food
- Groceries: pasta, rice, oils, fats, sugar, tea, coffee ...
- Health/organic food
- Meat and meat products
- Sweets and chocolates
- Speciality food
- Snacks and ice cream
- Vegetables, fruits and dried fruits

HOSPITALITY, HOTEL, SHOP AND CATERING EQUIPMENT

- Catering technology
- Foodservice equipment
- Hospitality information systems
- Hotel supplies and services
- Professional kitchen equipment
- Restaurant and bar equipment
- Retail technology, shop-fittings, product display
- Vending and dispensing equipment

TOP EXHIBITORS IN 2015

CARGILL, SEGARRA FIGUERA, WILHELM REUSS, MONTANHES

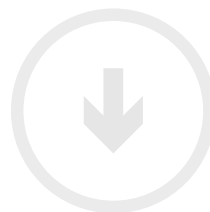
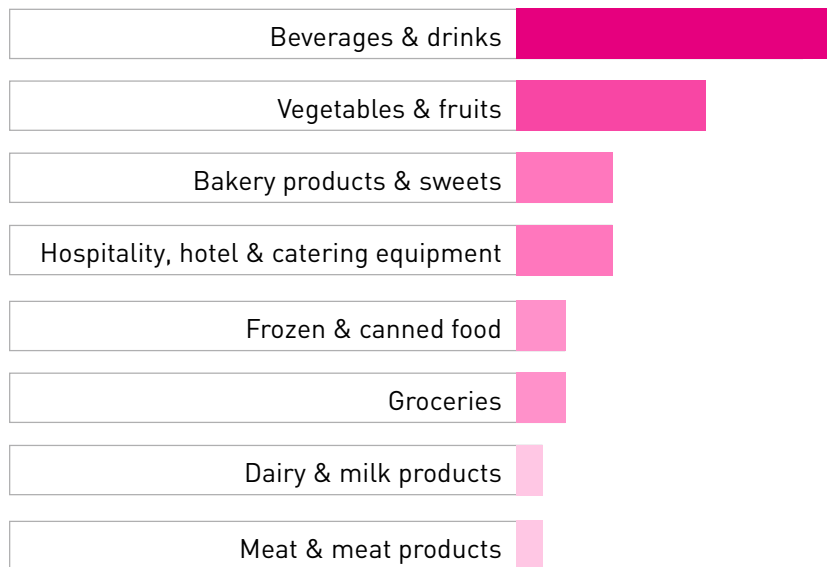


food + hospitality



SECTORS OF THE VISITORS' INTEREST

(multiple responses possible):



[Read more Testimonials](#)

THIS IS WHAT THEY SAID



MR SEDAT PACALI

Turkish Poultry - Member of Board:

Turkish Poultry has been founded in 2011 and since then we are doing business in West Africa. Which is a big market considering the consumption of chicken & hen. Our products meet halal standards and have high quality with affordable prices. Our target with the participation at the show is to improve our ties with the Ghanaian and West African market. We have plenty of small and medium-sized buyers at our stand.



MR RAIER YUAN

Tianjiao – International Department:

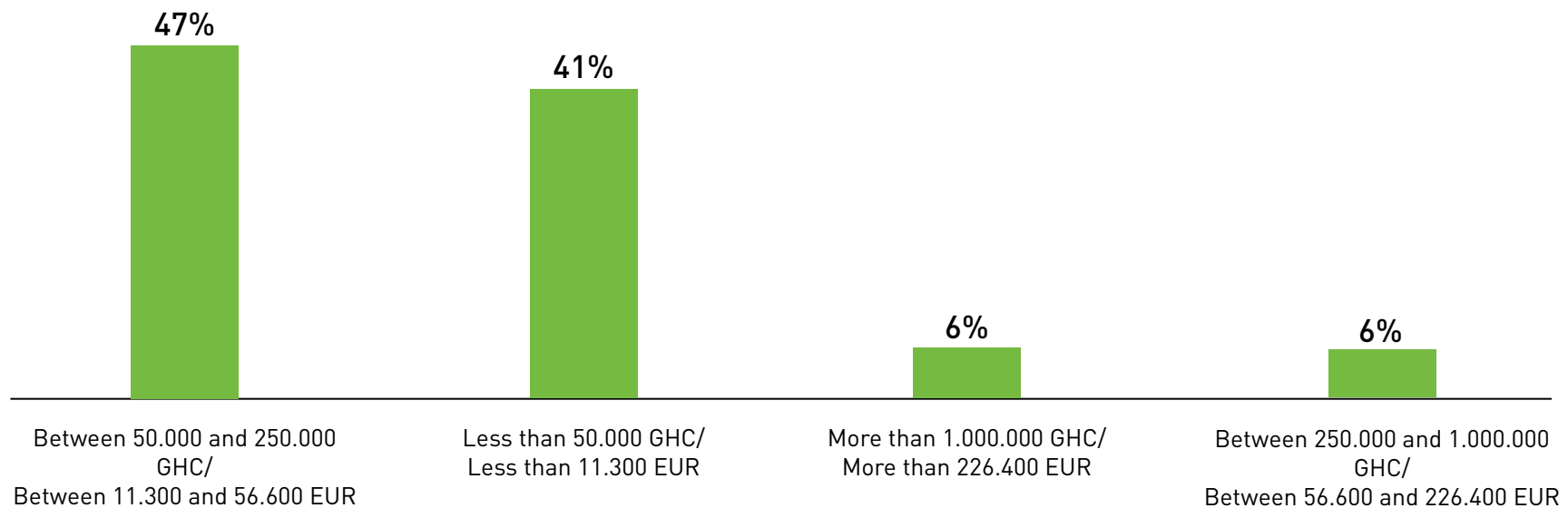
As one of the largest manufacturers for non-dairy creamer in China Tianjiao is active in Ghana since two years. Business in and with Ghana is developing fast, especially the business with companies from China. The Ghanaians like to drink coffee or cocoa drinks, for which our products can be used for. The speciality of our non-dairy creamer is that it is also dissolving in cold beverages. This perfectly fits to the local drinking habit. So we expect our product to become popular soon in Ghana. Finding an agent and developing this market together is the main purpose of our participation at agrofood West Africa 2015. We are very satisfied with the quantity and quality of the visitors and we expect to return to Ghana soon.

MEET WEST AFRICA'S TOP BUYERS IN THE AGROFOOD BUSINESS!

924 visitors joined the 3rd edition of agrofood West Africa in 2015



55% OF THE VISITORS PLAN TO INVEST OVER THE NEXT 12 MONTHS.
SEE HERE HOW MUCH THEY PLAN TO INVEST.



AGROFOOD WEST AFRICA AT THE ACCRA INTERNATIONAL CONFERENCE CENTRE

Situated in Ghana's capital, with ready access to Kotoka Airport and first-class hotels, the multi-purpose Accra International Conference Centre has a 6,000-person capacity. For large-scale

conferences and events, there is no finer venue – the Accra International Conference Centre is a centre of attention for everyone doing business in West Africa.

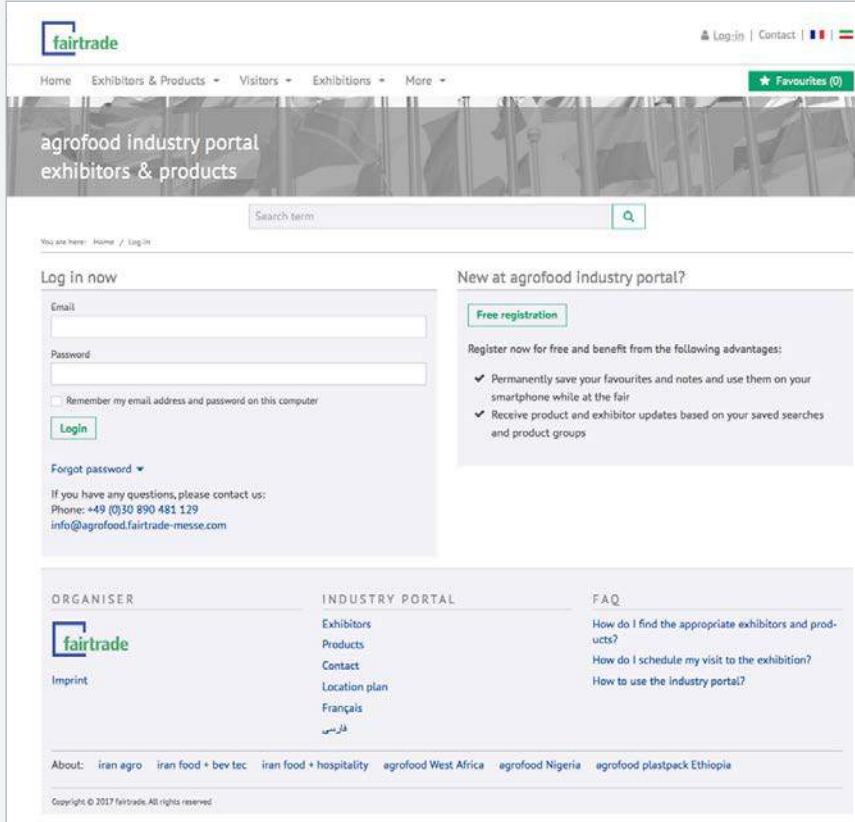


MEET ALL EXHIBITORS AND VISITORS AT THE AGROFOOD INDUSTRY PORTAL – 24/7!


- ALL EXHIBITORS AT A GLANCE
- PRODUCT PRESENTATION
- POSSIBILITY TO CONTACT AND TO BE CONTACTED
- SEARCH AND FILTER FUNCTION



See how you can register as user/visitor and get in contact with all exhibitors and more than 1,200 professionals from Ghana.



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Phone: +49 (0)30 890 481 129
info@agrofood.fairtrade-messe.com

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- ✓ Receive product and exhibitor updates based on your saved searches and product groups

ORGANISER

fairtrade

Imprint

INDUSTRY PORTAL

Exhibitors
Products
Contact
Location plan
Français
العربية

FAQ

How do I find the appropriate exhibitors and products?
How do I schedule my visit to the exhibition?
How to use the industry portal?

About: iran agro iran food + bev tec iran food + hospitality agrofood West Africa agrofood Nigeria agrofood plastpack Ethiopia

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AGROFOOD



03 – 05 February 2017 • Millennium Hall – Addis Ababa



28 – 30 March 2017 • Landmark Centre - Lagos



23 – 26 May 2017 • Tehran International Permanent Fairgrounds



05 – 07 December 2017 • Accra International Conference Centre



PLASTPRINTPACK



03 – 05 February 2017 • Millennium Hall – Addis Ababa



28 - 30 March 2017 • Landmark Centre - Lagos



05 - 07 December 2017 • Accra International Conference Centre



11 - 13 March 2018 • Algiers • CIC alger - Centre International de Conférences d'Alger



11 - 13 March 2018 • Algiers • CIC alger - Centre International de Conférences d'Alger

FAIRTRADE - VALUABLE BUSINESS CONTACTS



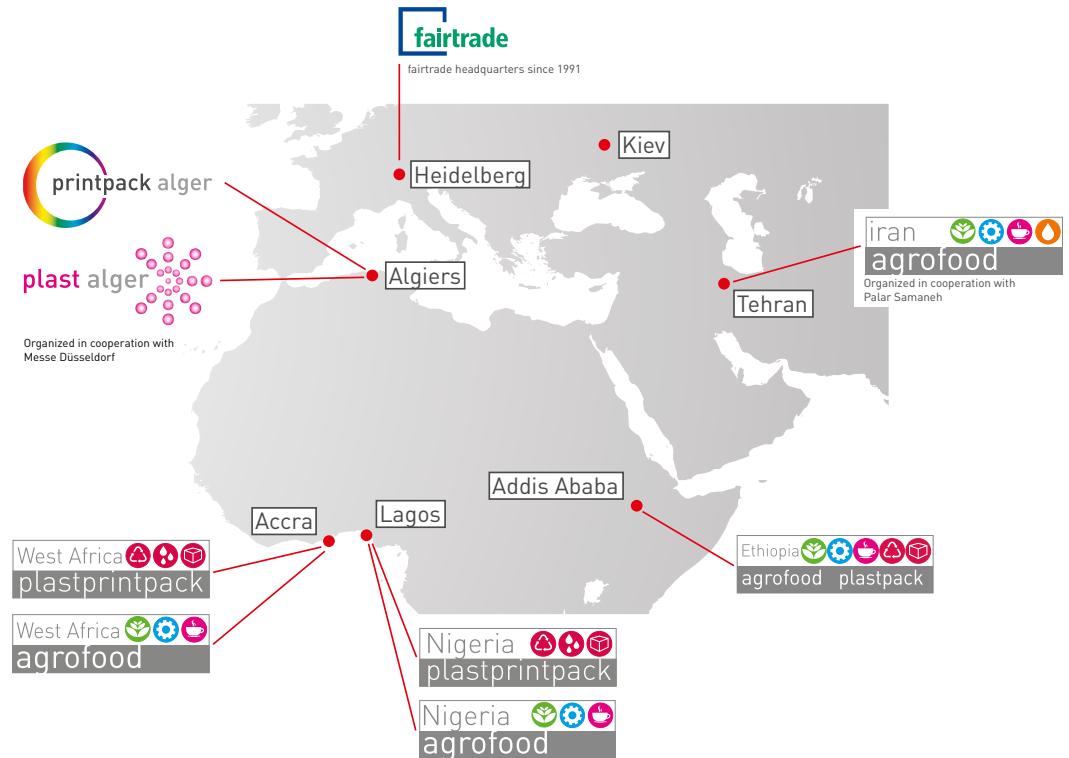
fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

A member of UFI The Global Association of the Exhibition Industry, fairtrade's management system is ISO 9001: 2008 certified.



WE'LL BE YOUR BACK-UP TEAM !



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ISO 9001:2008 certified



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