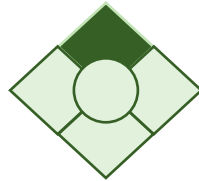
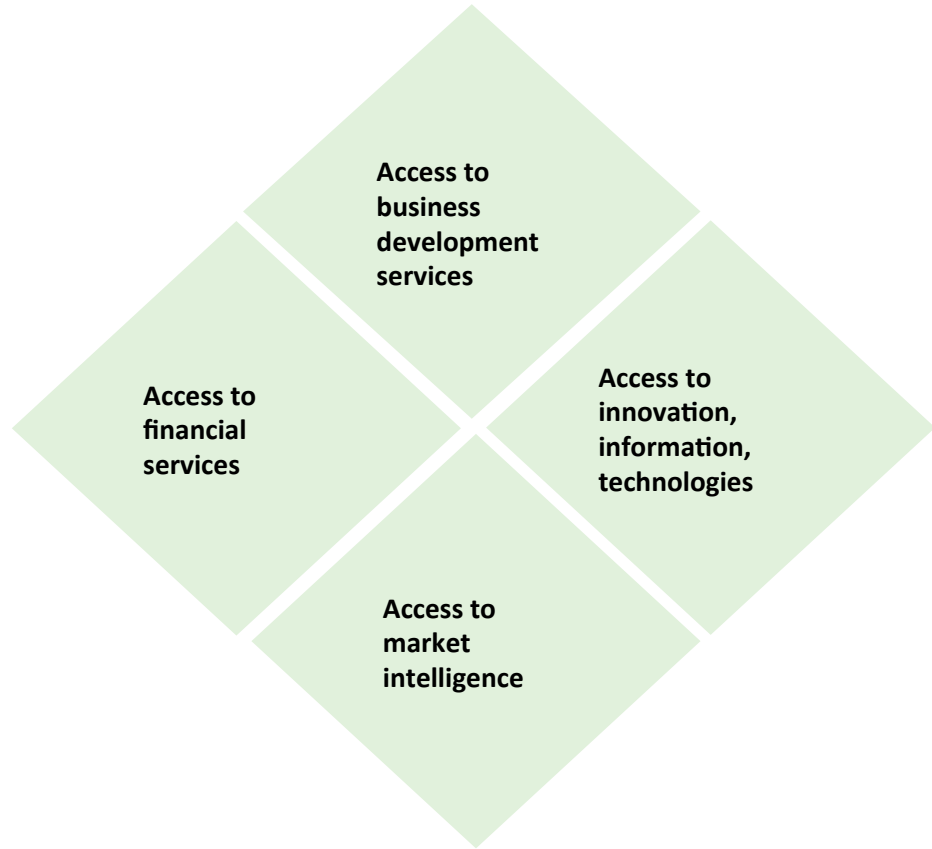




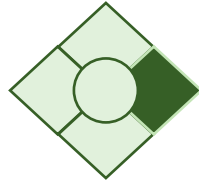
Strengthening Capacities of Small and Medium-scaled Enterprises

MBC Africa is a one-stop boutique providing comprehensive business solutions addressing four key needs of agribusinesses.



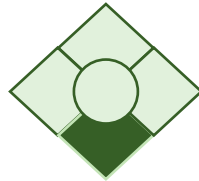
Access to business development services

Ensuring necessary capacity building to grow strong management teams and qualified workforce



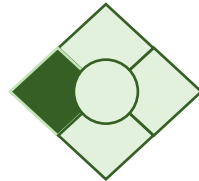
Access to innovation, information, technologies

Ensuring high quality operational performance



Access to market intelligence

Providing you with relevant tools for your business to enhance accurate and confident decision-making in determining strategy and sales development.

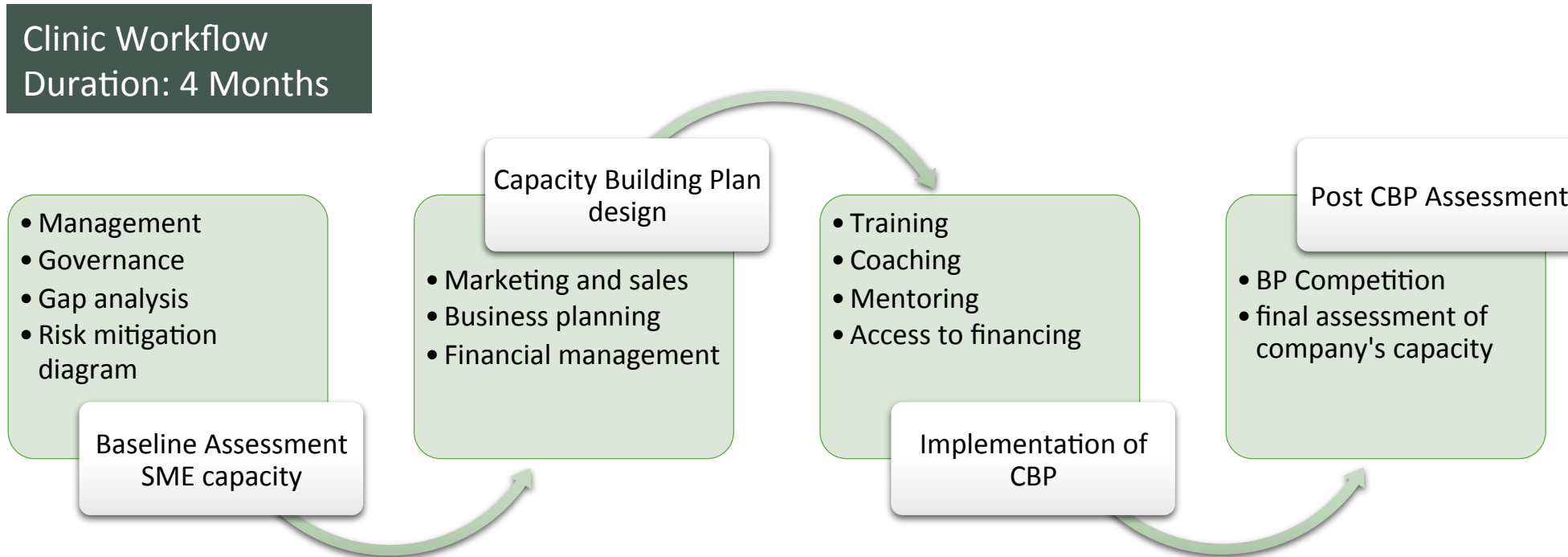


Access to financial services

Ensuring the availability of growth capital, working capital, and risk mitigation instruments

MBC Africa Business Clinic

Businesses graduating from the clinic will have acquired tools and skills to make them investment ready.



Business Clinic Packages

Bronze package

2 Months - GH¢1,500

- Training Modules
- Market Intelligence – 2 days
- Strategic management – 2 days
- Operations Management – 2 days
- Financial Management – 2 days

Clinic expectations;

- Develop a full Business Strategy
- Develop a Pitch deck to Investors

Silver package

3 Months - GH¢2,450

- **Includes all training modules under Bronze package**
- Additional training modules
- PDA (Business Ethics & Enterprise Soft Skills Development) – 1 day
- Business coaching - 2 days a week

Clinic expectations;

- Develop a full Business Strategy
- Develop a Pitch Deck to Investors
- Business Coaching twice a week

Gold package

4 Months - GH¢4,500

- **Includes all training modules under Bronze & Silver Packages**
- Additional training modules
- PDA (Business Ethics & Enterprise Soft Skills Development) – 1 day
- Fundraising (Pitch Rehearsal & Pitch Event) – 2 days
- Business coaching with a Senior Coach - 2 days a week

Clinic expectations;

- Develop a full Business Strategy
- Develop a Pitch Deck to Investors
- Senior Business Coach – twice a week
- Place on our AfricSeed Platform to raise investment

Business Clinic Packages



We identify, nurture & grow
businesses across Africa

Payment Terms

20% down payment to be made within 3 days after filling our business needs assessment form before training participation is confirmed.

80% to be paid within 2 months of clinic participation

Payment Options

Bank Account details	
Account Name	MBC Africa
Account Number	0150084511924702
Bank	Ecobank
Branch	A&C Mall

OR

Mobile Money Number: 0546154260
Account Name: Mobile Business Clinic

POST-CLINIC ACTIVITIES

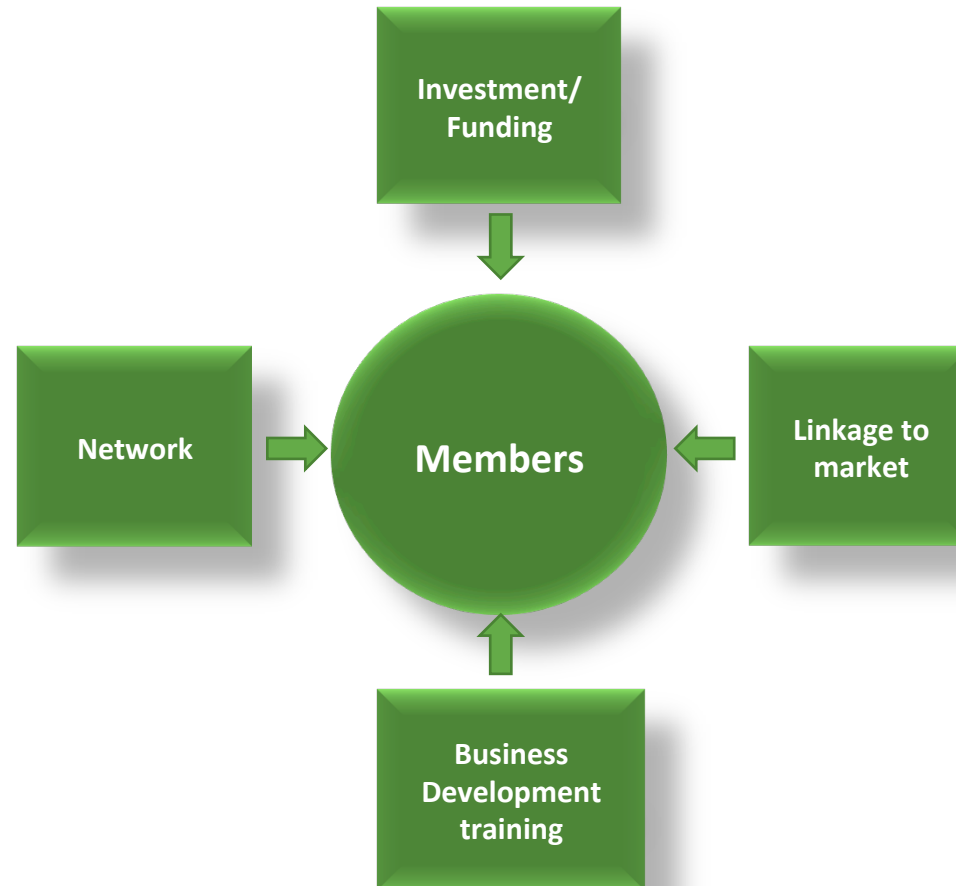
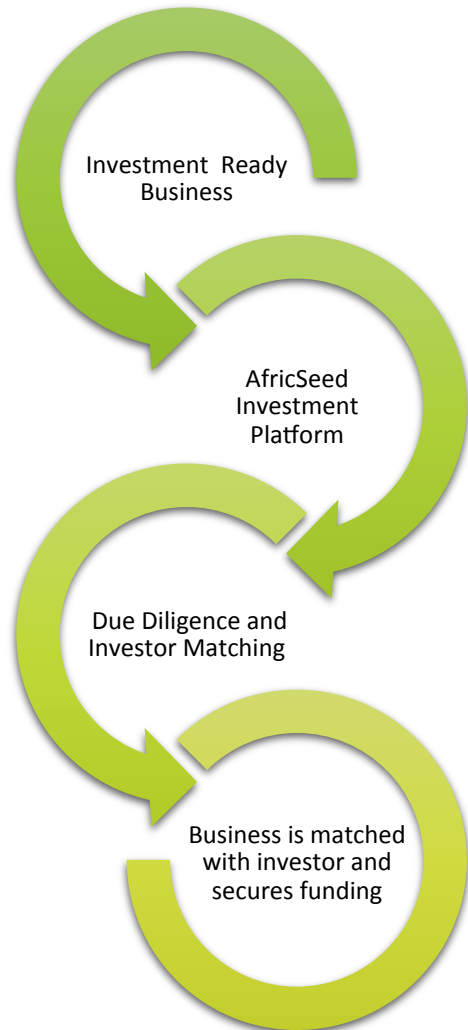


We identify, nurture & grow businesses across Africa



MBC Business Network

To Increase business exposures to like-minded persons in the ecosystem, sharpen their skills and eventually provide for them access to funding through AfricSeed funding platform and other network of local financial intermediaries.





Thank you



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