

# DRAFT WORK PLAN FOR MINISTRY OF FOOD AND AGRICULTURE

## “PLANTING FOR FOOD AND JOBS CAMPAIGN”

### ACTIVITY PLAN

THEMATIC PILLAR	KEY MANIFESTO PROMISE/POLICY RECOMMENDATIONS	KEY TASKS & ACTIVITIES TO BE PERFORMED TO ACHIEVE MANIFESTO PROMISE	TIME FRAME (MONTHS)			EXPECTED OUTPUTS (DELIVERABLES) KPIs
			1	2	3	
IMPROVED SEED PRODUCTION AND PROMOTION	FOOD SECURITY  **Planting for Food and Jobs)	<p>Task 1: Launch a <i>CAMPAIGN to promote growth in food production and to create jobs across the country in a sustainable manner.</i></p> <p><i>Key Activities:</i></p> <ol style="list-style-type: none"> <li>1. <i>Organize a Presidential Launch of the “Planting for Food and Jobs” campaign.</i></li> <li>2. <i>Develop jingles and other promotional materials for the media to promote the campaign</i></li> <li>3. <i>Promote the campaign through radio and TV programmes, news paper articles to create awareness among the populace</i></li> </ol>	□			<ul style="list-style-type: none"> <li>• National Campaign for Food and Jobs Officially launched and Operational.</li> <li>• Enhanced awareness of the campaign amongst the general public nationwide</li> </ul>
			□	□	□	

	<p><b>FOOD SECURITY</b></p> <p>Promotion of Cereals and/or Legume Cultivation</p>	<p><b>Task 2: <i>Selection of districts and beneficiaries based on Priority Commodities with comparative and competitive advantage.</i></b></p> <p><i>Key Activities:</i></p> <ol style="list-style-type: none"> <li><i>1. Organize stakeholder consultations with key implementing partners (MoFA, District Assemblies, farmers and Members of Parliament) to agree on selection criteria and implementation modalities (established) for districts and Beneficiaries.</i></li> <li><i>2. Establish a technical support team</i></li> <li><i>3. Develop detailed plan and budget for “planting for food and Jobs” campaign</i></li> </ol>	□		<ul style="list-style-type: none"> <li>• Implementation Plan and Budget completed.</li> <li>• 100 farmers selected per district.</li> </ul>

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	<p><b>FOOD SECURITY AND IMPROVED INCOME OF FARMERS</b></p> <p>Promote Cereals and/or Legume Cultivation</p>	<p><b>Task 3: <i>Increase Utilization of Improved Seed</i></b></p> <ul style="list-style-type: none"> <li>• <i>Support farmers to cultivate selected crops (Maize, soybean, rice, sorghum, tomato, onion, chili etc.) for domestic and industrial purposes.</i></li> </ul> <p><b>Key Activities</b></p> <p>a) <i>Increase maize production by at least 30% for poultry and export.</i></p> <p>b) <i>Increase rice production by 49% to reduce importation.</i></p> <p>c) <i>Increase soybean production by 25% to support the poultry industry.</i></p> <p>d) <i>Increase sorghum production by 28% to support the brewery industry.</i></p>				<ol style="list-style-type: none"> <li>1. Planting for Food and Job campaign officially operationalized</li> <li>2. 216,000ha of maize fields established and at least 540,000 Mt produced</li> <li>3. 112,000 ha of rice fields established and at least</li> </ol>

		<p><i>Key Activities:</i></p> <ol style="list-style-type: none"> <li>1. <i>Facilitate the supply/distribution of at least 4,860 Mt (108,000 bags) of improved maize seed to 43,500 farmers.</i></li> <li>2. <i>Supply at least 5,625 Mt (140,625 bags) of improved rice seed to 32,400 farmers.</i></li> <li>3. <i>Facilitate the supply of 720Mt (16,000 bags) of improved soy seed to 6,000 farmers.</i></li> <li>4. <i>Facilitate the supply of 360 Mt (8,000 bags) of improved sorghum seed to 12,000 Farmers by end of April 2017.</i></li> <li>5. <i>Supply 5 Mt of vegetable seeds</i></li> </ol>			<p>337,500 Mt produced</p> <p>4. 18,000 ha of soybean fields established and at least 36,000 Mt of soybean produced</p> <p>5. 36,000 ha of sorghum fields established and at 64,800 Mt produced</p> <p>6. about 100,000 Jobs created through the planting for food and jobs campaign.</p>
	<b>FOOD SECURITY &amp; IMPROVED NUTRITION</b>	<b>Task 5: <i>Promoting Urban and Peri-urban Vegetable Production</i></b>			<p>1. X number of people supported to establish</p>

	Promote Backyard gardening	<p><b>Key Activities:</b></p> <ul style="list-style-type: none"> <li>• <i>Promote backyard gardening</i></li> <li>• <i>Identify interested beneficiaries</i></li> <li>• <i>Supply vegetable seed (assorted) to vegetable farmers to promote vegetable (tomato, Onions, Chilli etc.) production.</i></li> <li>• <i>Support beneficiaries with technical services</i></li> <li>• <i>Provide clean water source (sinking wells, boreholes and dugouts.</i></li> </ul>			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	various vegetable/backyard gardens under campaign for food and jobs initiative.
INCREASED FERTILIZER USAGE; PROMOTION FOR INCREASED PRODUCTIVITY	FOOD SECURITY AND JOB CREATION  Promote Cereals or Legume Cultivation	<p><b>Task 4: <i>Implement the 2017 Fertilizer subsidy Programme to Increase fertilizer usage</i></b></p> <p><b>Key Activities:</b></p> <ol style="list-style-type: none"> <li>1. <i>Advertise for expression of interest</i></li> <li>2. <i>Shortlist prospective companies</i></li> <li>3. <i>Establish price quotas for participating companies</i></li> </ol>				<ul style="list-style-type: none"> <li>• Fertilizer subsidy programme officially launched and operational</li> </ul> <p>X number of Jobs created for distributors of inputs, assistants</p>

		<p>4. <i>Distribute fertilizer under the subsidy programme.</i></p> <ul style="list-style-type: none"> <li>• <i>Facilitate the supply/distribution of at least 120,000 Mt (2,400,000 bags) of compound fertilizer under the fertilizer subsidy programme.</i></li> <li>• <i>Supply at least 60,000 Mt (12,000,000 bags) of Urea.</i></li> </ul> <p>5. <i>Monitor fertilizer distribution with the e-Agriculture platform.</i></p>			<p>□</p> <p>□</p>	<p>etc.</p>
<p><b>PROMOTING AND STRENGTHENING MARKET LINKAGES</b></p>	<p><b>FOOD SECURITY AND IMPROVED INCOME</b></p>	<p><b>Task 6: <i>Develop a well structured marketing system for Agricultural produce</i></b></p> <p><i>Key Activities:</i></p> <ol style="list-style-type: none"> <li>1. <i>Restructure GLDB to absorb NAFCO operations</i></li> <li>2. <i>Take inventory of existing warehouses for</i></li> </ol>			<p>□</p> <p>□</p>	<p>1. Market Linkages established between GLDB/NAFCO farmers, and institutions /General public</p>

		<p><i>storage</i></p> <p><i>3. Assess staff requirement and logistics for GLDB/NAFCO</i></p> <p><i>4. Establish market linkages with various institutions (Prisons, hospitals, School feeding etc.) and the general public.</i></p> <p><i>5. Establish market links for export to the ECOWAS sub- Region</i></p> <p><i>6. Collaborate with MoTI and Facilitate access to financing from EXIM Bank Ghana to support farmers producing raw materials for industrial processing.</i></p>			<input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	<p>2. At least X Mt of Maize, X rice, Soy and X sorghum mobilized for storage and marketing to institutions/School Feeding programme etc.</p>
IMPROVED EXTENSION SERVICES	EFFECTIVE AND EFFICIENT EXTENSION SERVICES	<p><b>Task 7: Revitalize the National Agricultural Extension services by resourcing, developing skills, and capacities to deliver efficient and effective extension services under the 'Planting for Food and Jobs' campaign.</b></p> <p><i>Key Activities:</i></p> <p><i>1. Appoint focal persons at the regional and district levels for the Campaign.</i></p>			<input type="checkbox"/>  <input type="checkbox"/>	<p>1. Extension Staff (Technician) recruited and Trained nationally</p> <p>2. Beneficiaries supplied with requisite inputs and technical services</p>

		<p>2. <i>Recruit 3,200 unemployed Extension Officers for campaign implementation at the district level.</i></p> <p>3. <i>Orientate and train extension Officers to be attached to lead farmers</i></p> <p>4. <i>Provide logistics (motorbikes, fuel, protective clothing etc.)</i></p> <p>5. <i>Identify and provide input/technical support to beneficiaries that qualify under the campaign.</i></p> <p>6. <i>Supervision and Monitoring</i></p>			<p>□</p> <p>□</p> <p>□</p>	<ul style="list-style-type: none"> <li>3,200 young extension officers in gainful employment</li> </ul>
E- FERTILIZER & MONITORING		<p><b>Task 8: <i>Improve upon the existing MoFA e-Agriculture platform to make it more efficient and effective</i></b></p> <p><i>Key Activities:</i></p> <p>1. <i>Review existing MoFA e-Agriculture platform to make it more efficient and effective.</i></p> <p>2. <i>Create National Farmer database.</i></p> <p>3. <i>Facilitate the distribution of Inputs using e-platform</i></p>			<p>□</p> <p>□</p>	<p>1. Assessment Report on on e-Agriculture programme completed and published</p> <p>2. Implementation Plan and budget completed.</p> <p>3. E-Agriculture</p>



		<p>4. <i>Facilitate efficient and timely data collection</i></p> <p>5. <i>Undertake field extension services using smart phones</i></p> <p>6. <i>Strengthen field monitoring and feedback</i></p>			<input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	<p>platform programme fully Operational</p>
NATIONAL CENSUS	NATIONAL AGRIC CENSUS	<p><b>Task 9: <i>Conduct agricultural census for a credible database for the agricultural sector.</i></b></p> <p><i>Key Activities:</i></p> <p>1. <i>Recruit field personnel for trial census</i></p> <p>2. <i>Train field staff</i></p> <p>3. <i>Conduct trial census</i></p> <p>4. <i>Procure census materials</i></p> <p>5. <i>Recruit and train field personnel for the main national census</i></p> <p>6. <i>Organize advocacy workshop for key stakeholder i.e MoFA, media, GSS etc)</i></p>	<input type="checkbox"/>       <input type="checkbox"/>	<input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	<input type="checkbox"/>       <input type="checkbox"/>	<ul style="list-style-type: none"> <li>• <i>4,350 Enumerators recruited</i></li> </ul>

	ONE VILLAGE ONE DAM	<p><b>Task 9: <i>Establish one Small to medium-scale irrigation system in each village</i></b></p> <p><i>Key Activities:</i></p> <ol style="list-style-type: none"> <li>1. <i>Develop a framework for the village irrigation programme.</i></li> <li>2. <i>Establish a technical support team</i></li> <li>3. <i>Conduct stakeholder consultations CDA, traditional authorities, MMDAs, farmer associations etc.</i></li> <li>4. <i>Call for proposal from eligible irrigation companies on the construction of small to medium scale irrigation systems</i></li> <li>5. <i>Identify appropriate irrigation schemes for beneficiary communities suitable for small holder farmers</i></li> <li>6. <i>Procure the services of well qualified irrigation/ drilling company</i></li> <li>7. <i>Procure the necessary equipment and logistics</i></li> <li>8. <i>Carry out nationwide/location specific irrigation construction systems (small to</i></li> </ol>	<p>□</p> <p>□</p> <p>□</p>	<p>□</p>	<p>□</p> <p>□</p> <p>□</p>	<p>X number of small to Medium scale dams established.</p> <p>X number of Communities benefiting from the Initiative</p> <p>X number of farmers/ farm households benefiting from the Initiative</p>
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		<p><i>medium scale dams)</i></p> <p><i>9. Test-run for effectiveness and efficiency</i></p> <p><i>10. Hand over facilities to beneficiary communities</i></p>			<p>□</p> <p>□</p>	
		<p><b><i>Task 10: Rehabilitate existing small to medium scale irrigation schemes.</i></b></p> <p><i>1. Take inventory of existing small to medium scale irrigation schemes</i></p> <p><i>2. categorize and prioritize existing schemes for rehabilitation</i></p> <p><i>3. Procure consultant for design and costing of schemes</i></p> <p><i>4. . Award contracts for rehabilitation of various schemes</i></p>			<p>□</p>	



<b>PROPOSED TECHNICAL SUPPORT TEAM FOR DIP</b>			
<b>No.</b>	<b>NAME</b>	<b>AREA OF SPECIALIZATION</b>	<b>REQUIRED SKILLS SET</b>
1			<i>PROJECT MGT</i>
2			<i>BUSINESS DEVELOPMENT</i>
3			<i>FINANCE</i>
4			<i>AGRONOMIST</i>
5			<i>AGRO PROCESSING</i>
6			<i>PRODUCTION SYSTEM/PROCESSING</i>
7			<i>STANDARDS &amp; CERTIFICATIONS</i>
8			<i>MARKETING</i>
9			<i>PROCUREMENT</i>
10			<i>ENGINEERING</i>
11			<i>DEVELOPMENT ECONOMICS</i>
12			<i>LEGAL</i>
13			<i>INTERNATIONAL TRADE/EXPORT TRADE</i>
14			<i>CUSTOMS &amp; PORT OPERATIONS</i>