



SHORT TERM TECHNICAL ASSISTANCE

Advert for Communications Advocacy and Knowledge sharing consultant

Chemonics International Inc. is implementing a 5-year USAID/Ghana Feed the Future Agriculture Policy Support (Ghana FtF-APS) Project. The Ghana FtF-APS project aims to increase the capacity of the government of Ghana, the private sector, and civil society organisations in evidence-based policy formation, implementation, research and advocacy and in rigorous monitoring and evaluation of agricultural programmes under the Medium-Term Agriculture Sector Investment Plan. FtF-APS works closely with the Ministry of Food and Agriculture (MoFA), the private sector and other non-state actors (NSAs). The project's key results areas include the enhancing of capacity for high quality research to provide evidence for evidence based policy formulation, decision-making, and advocacy. In furtherance of this objective APSP has awarded small grants to 9 institutions for carrying out research in various topics. Findings of research and policy studies will be disseminated among partners, stakeholders to influence the policy cycle.

The objective of this assignment is for the consultant to develop communication advocacy and knowledge sharing materials for disseminating project findings and creating sustained awareness to catch the attention of policy makers, Non-State Actors (NSAs), stakeholders, and to assist the project in setting the tone for advocating for evidence based agricultural policy reforms. The Communications Advocacy and Knowledge Sharing Consultant will develop policy briefs, fact sheets, policy statements and other advocacy communication material from research studies and findings for dissemination via the Ghanaian media, stakeholder engagements, electronic media and other means of dissemination as will be decided on a case by case basis. The advocacy communication and knowledge sharing effort will be directed at relevant GoG policy makers, Ministries, Departments Agencies (MDAs), NSAs including think tanks, and USAID. The Specific tasks include but not limited to:

- Review research reports to ensure they contain adequate material for developing communication advocacy material
- Coordinate with APSP technical leads to ensure that adequate material exist in research reports for the development of advocacy communication material and follow up with relevant organizations to request additional information as needed.
- Identify advocacy communication material for specific audiences
- Develop policy briefs, policy statements, fact sheets, content for dissemination via social media, and the like to disseminate research and policy studies. Ensure that communications products are tailored to each specific audience.
- Working closely with APSP Communications and Media Specialist support the effort to disseminate communications advocacy material developed.

USAID FtF APSP requests applications from qualified candidates for consideration as a National consultant. The assignment is for 20 days, and expected to begin on or about May 15, 2017

Qualifications Required & Experience

- Master's Degree in Communication Studies, Agricultural Development, or related Social Sciences
- Evidence of post qualification training and exposure to agriculture journalism
- Not less than 5 years as a writer for a recognized newspaper, journal, or another print media
- Evidence of developing advocacy communication material for the agricultural sector
- Excellent writing and presentation skills
- Excellent knowledge of MS Word, Publisher, and Power Point

Location. Accra, Ghana, with frequent travel outside Accra on project related assignments

How To Apply For The Job

Send a one page capacity electronic submission, including a cover letter and updated curriculum vitae to: - jobs@agripolicyghana.org headed '**Communications Advocacy and Knowledge sharing consultant**'. **Only shortlisted candidates will be contacted to receive the full Terms of Reference and interview appoints where necessary.**

Chemonics is an equal opportunity employer and does not discriminate in its selection and employment practices on the basis of race, color, religion, sex, national origin, political affiliation, sexual orientation, gender identity, marital status, disability, genetic information, age, membership in an employee organisation, or other non-merit factors.

Closing Date: Seven (7) days after publication, and no later than May 5, 2017